

Keeping the Patient's and Caregiver's Experience in Mind

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Number of biotech acquisitions by Big Pharma increased 5X from 15 to 75



Entire Healthcare Ecosystem is Under Pressure

Big Pharma - Patent Cliffs, Pipeline Challenges

- "Do It Alone" approach is no longer working
- Reliance on M&A, partnerships, globally distributed operations
- Downsizing of fixed infrastructure, outsourcing
- Shifting operations to tax advantaged jurisdictions ("tax-inversions")



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Virtual Biotechnology Companies Now Operating

As much as ~ \$1.8B of VC funding (1/3 total in US)



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Crowd-Funding for Early Stage Discovery

Equity based approach from nonaccredited investors still not implemented by SEC; Donation based approaches operative







Today's Reality Informs Strategy Entire Healthcare Ecosystem is Under Pressure

- Acute to chronic
- Personalized
- Generics

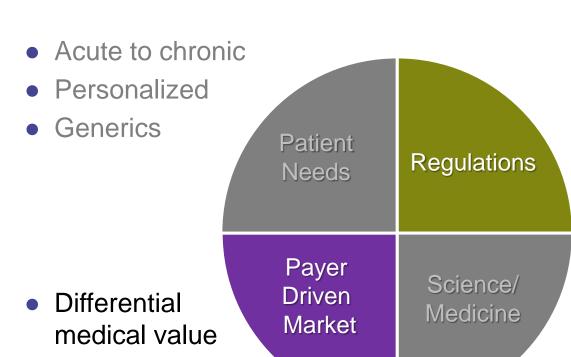
Patient Needs

> Science/ Medicine

- Low predictability
- Focused on few targets
- Low success rates
- Low overall efficiency



Entire Healthcare Ecosystem is Under Pressure



- Increasing burden
- Higher safety margins
- Post-marketing requirements
- Longer R&D cycles

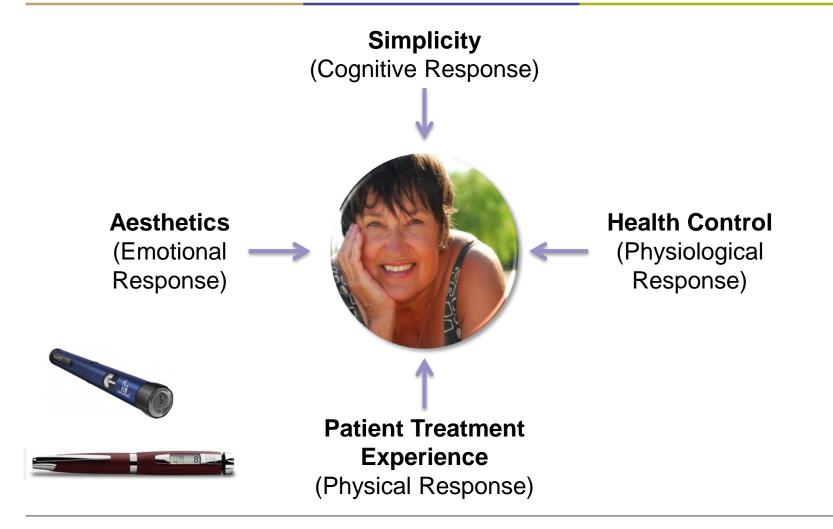
- Rise of Formularies
- Payment restrictions
- Price controls

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Consider What a Patient Experiences

Inform Competitive Advantage and Product Acceptance





Consider What a Patient Experiences Drug Access is Not a Given

USA – Disseminated Approach

- Numerous Payors with different Formularies, cost sharing, tiering
- High subscriber turnover
- 2-3 year benefit horizon; need to be competitive
- If drug is high cost/clinical, no reimbursement or higher price tier
- Increasing patient out of pocket payments



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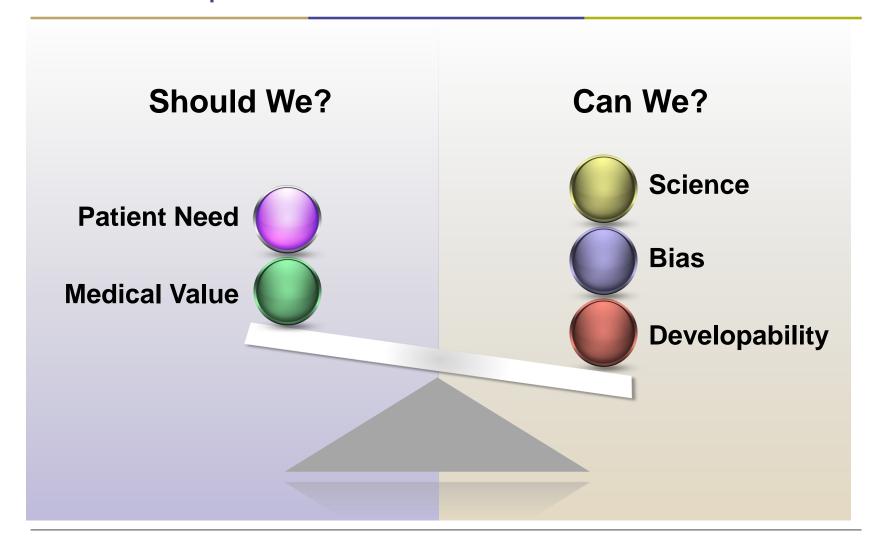
EU – Centralized Approach

- Managed at the National Level
- Formulary decisions based on cost effectiveness, medical value, workforce productivity, etc.
- Long term benefit horizon
- If Health Authority decides drug is not cost effective, no reimbursement



So What's a Solution?

Need to Capture More Value from the R&D Process





How to Capture More R&D Value? Lessons from Genetic Disease Therapies

"I believe people like us with rare diseases can live normal lives."











If disease mechanism is well understood -

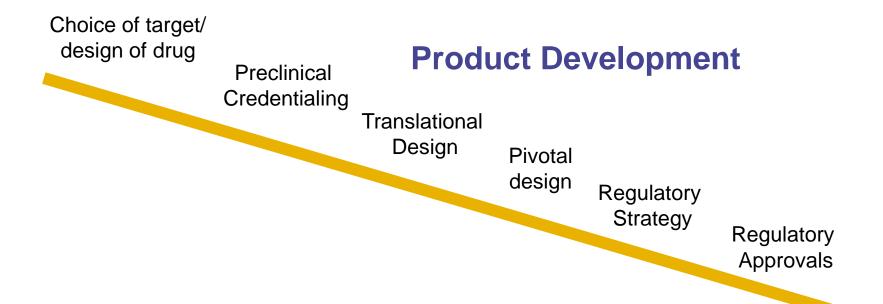
drug development risk is reduced <u>and</u> if there is an outstanding medical need, <u>then</u> the probability of creating a transformative medicine is higher





Earliest Choices are Critical

'Value Lever' Concept to Drug Development



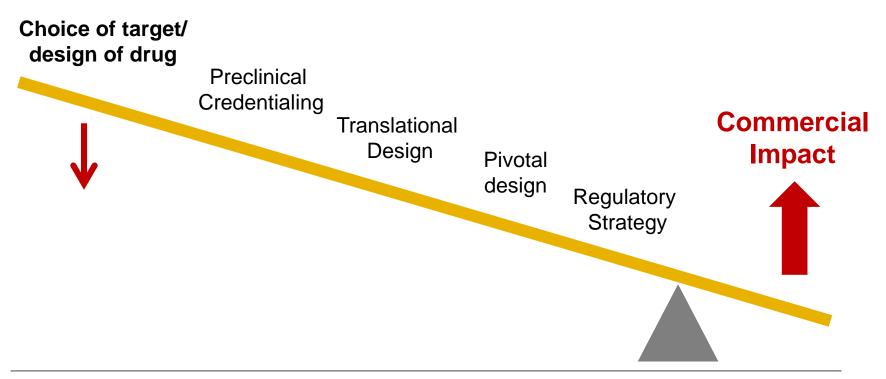


Earliest Choices are Critical

'Value Lever' Concept to Drug Development

Success at each step is critical, <u>but earliest choices</u> have the most influence on commercial impact

Product Design





Earliest Choices are Critical

'Value Lever' Concept to Drug Development

 World class drug development can't compensate for poor early choices

 Making the drug is one thing, but how well understood is the disease or credentialed the target?

Everyone has a stake in this knowledge.



Trends Impacting Biologics Development?

Better characterized patient populations

Impact on CMC and manufacturing strategies

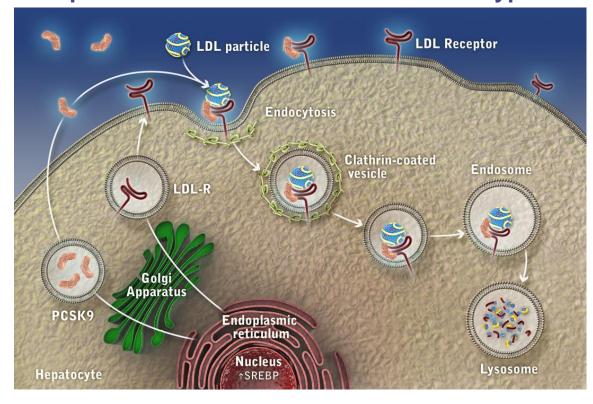


Better Characterized Patient Populations

The Drug Development Process Can Be More Efficient

PCSK9 Prevents
Re-cycling of
LDL-R, Leading
to Elevated
LDL-C Levels

Proprotein Convertase Subtilisin/Kexin Type 9



Toxic Gain of Function (Hypercholesterolemia) – Abifadel et al, Paris

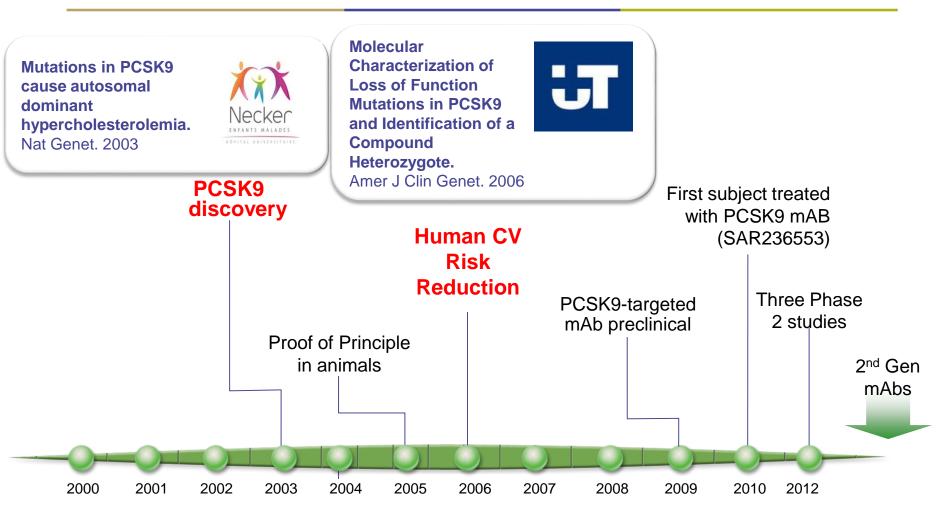
Beneficial Loss of Function (Low LDL-C levels) – Zhao et al, Dallas





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Seidah NG. Proc Natl Acad Sci USA 2003;100:928-33. Abifadel M. Nat Genet 2003;34:154-6. Maxwell KN. Proc Natl Acad Sci USA 2004;101:7100-5. Rashid S. Proc Natl Acad Sci USA 2005;102:5374-79. Cohen JC. N Engl J Med 2006;354:1264-72. Zhao Z. Am J Hum Genet 2006;79:514-23. Hooper AJ. Atherosclerosis 2007;193:445-8. Chan JC. Proc Natl Acad Sci USA 2009;106:9820-5. Stein et al. N Engl J Med 2012;366:1108-18.

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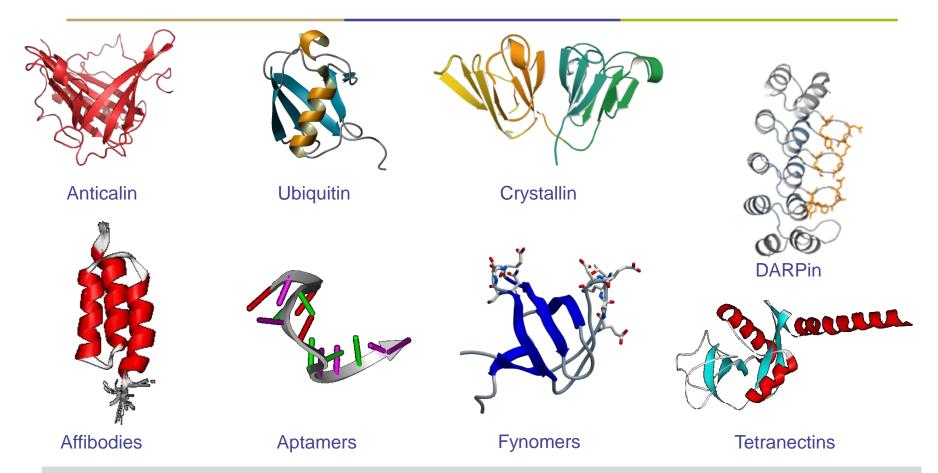
New combinations & formats, in addition to mAbs, Fc fusions & fragments

ADCs, protein scaffolds, bispecifics



New Combinations & Formats

Engineered biomolecules appearing on the horizon



Characteristics of biologically engineered and e.g. microbial based expressed proteins: small (10 - 30 kDa), high binding-affinity, high pH & temperature stability, short half-life time Target: e.g. solid tumors, CNS-diseases,...



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Progressing gene therapy and cell based medicines

New challenges in manufacturing and regulatory approaches



Consider Spinal Muscular Atrophy (SMA)

- Orphan disease, high unmet need
- Leading genetic cause of death in children < 2 years of age
- ~ 1 of 6000 infants born affected
- ~ 1 of 40 carrier frequency
- Mutations in survival motor neuron 1 (SMN1) resulting in SMN deficiency
- Spinal cord motor neuron cell loss, skeletal muscle wasting, paralysis, respiratory defects, attenuated lifespan





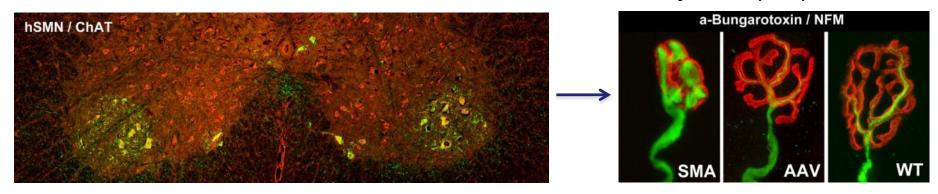


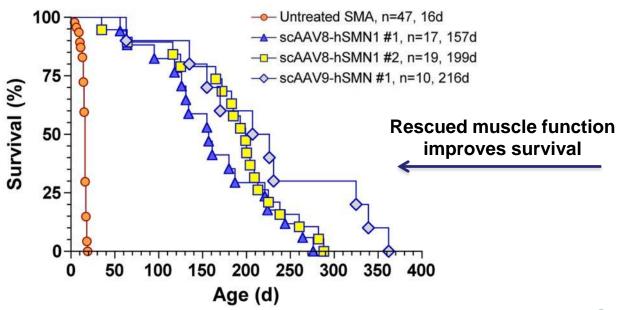
Be Agnostic With Respect to Platform

AAV GT Improves Function and Survival in Mice



Transduction of motor neurons corrects the neuromuscular junction (NMJ)







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Increased use of patient friendly devices and autoinjectors

New devices adapted to high concentration biologics

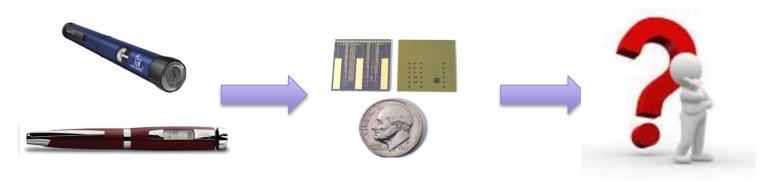


Trends Impacting Biologics Development

Increased use of patient friendly devices



- Patients with chronic diseases are doing more to manage their conditions on a daily basis
- We must treat biologics- devices as fully integrated systems
- What will it take for biologics to be "needle-free"? Can we get there in 10 years?





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Biosimilars including mAbs as well as bio-betters

Development and scale-up strategies and qbd impact on comparability



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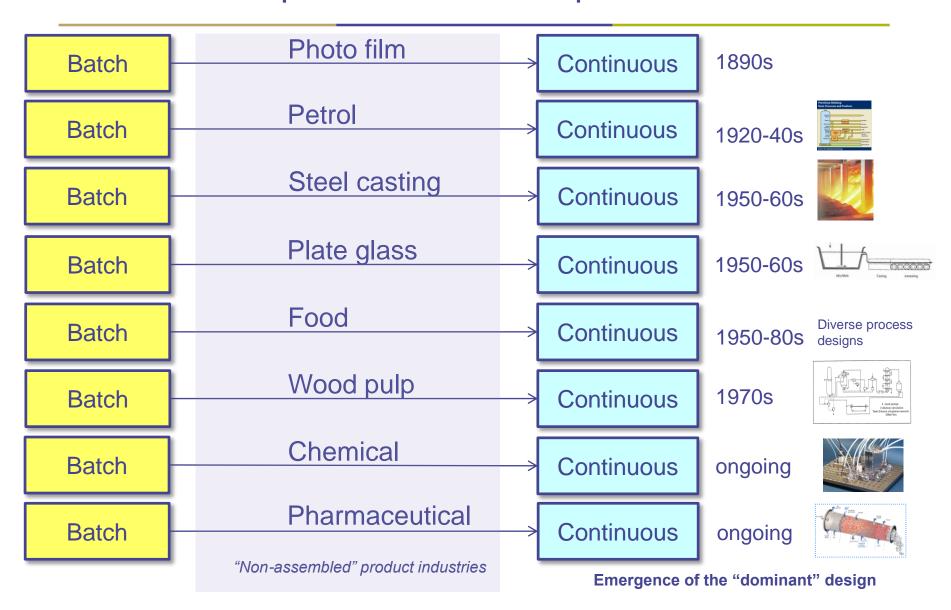
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Pilot & Production: massive use of disposables, higher USP & DSP productivities

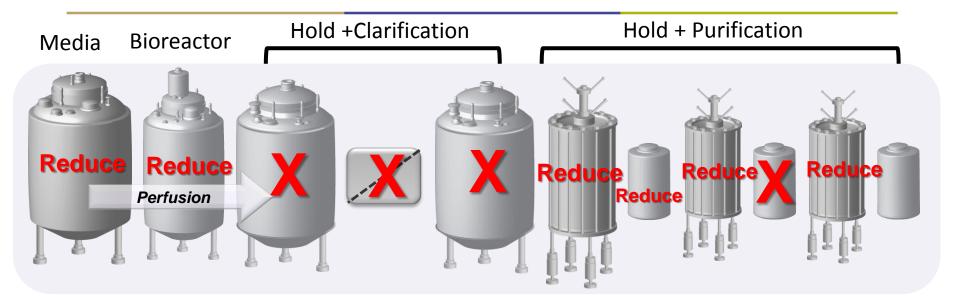
Need flexible plant design & operation, new (disruptive) approaches



Consider The Evolution to Continuous Processing Do we have open minds to disruptive innovation?



Integrated Continuous Bioprocessing Turning Biotech SciFi into Manufacturing Reality?

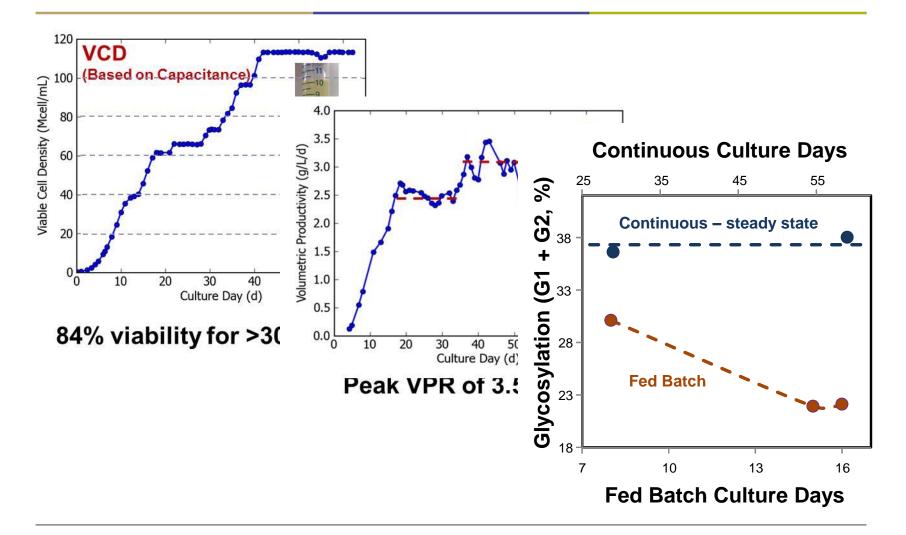


Enablers

- Steady-state high cell density and productivity
- Continuous purification (PCC)
- Robust cell separation
 - maintains favorable culture conditions,
 - ensures complete removal of cellular debris
 - allows the protein of interest to pass freely to downstream operations

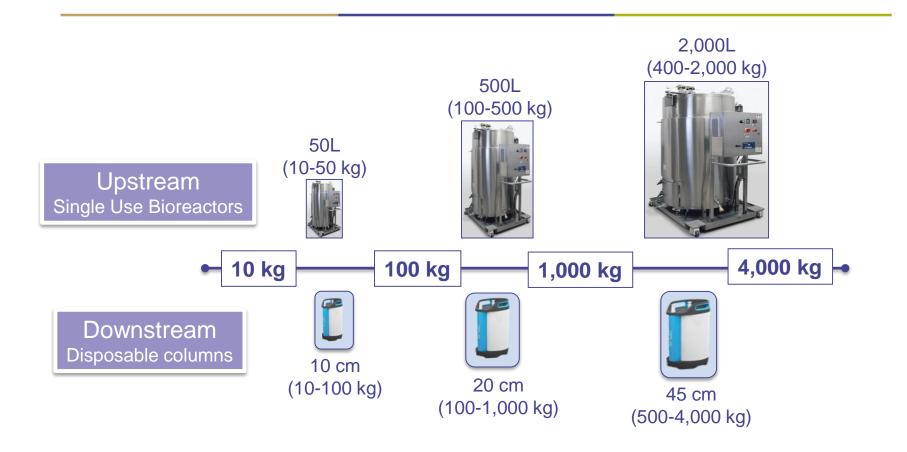


Does Steady State Process Operation Confer a Product Consistency and Quality Advantage?





Implications for Plant Design and Flexibility? Continuous Process Scale Range Examples

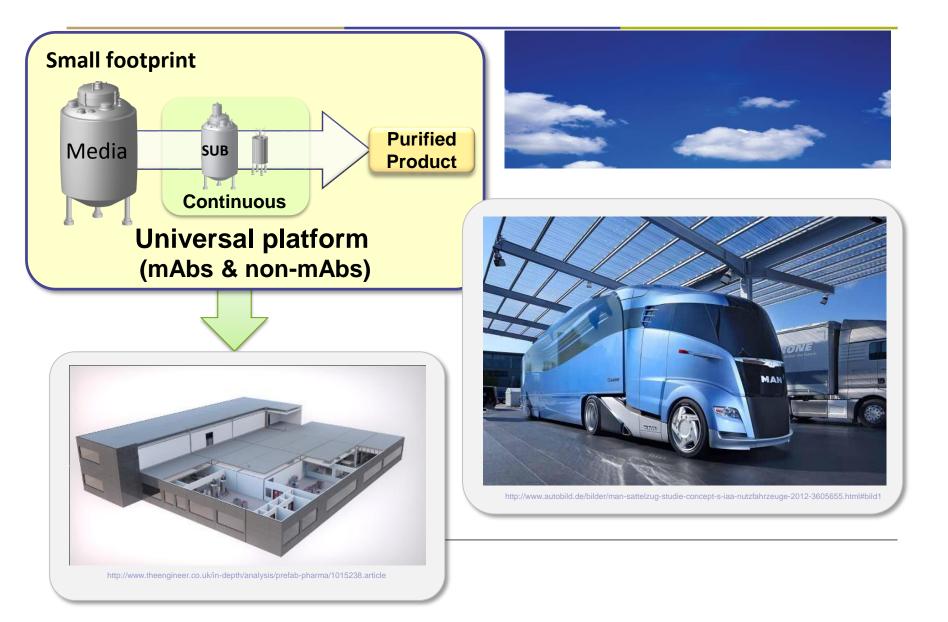


Assumptions:

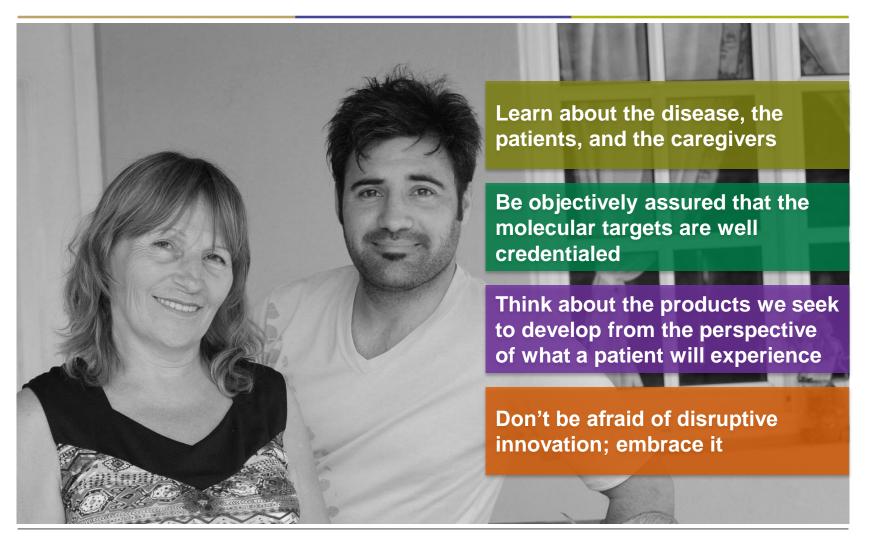
SPR = 20-40 pg/cell/day (stable), Cell Density = 50-150e6 cells/mL DSP yield = 70%, Capacity utilization = 80% Bioreactor size = Annual FDS throughput, e.g. 2 x 2,000 L = 4,000 kg



Implications for Plant Design and Flexibility? Flexible, Modular, Automated, Clonable, Mobile



A Few Closing Remarks







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Thanks to the Patients, Families and Caregivers





